

# Peter Müller

Senior Visual Designer

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[petermueller.io](https://petermueller.io) ↗

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## Experience

### Senior Visual Designer

[Publicis Sapient](#) ↗ · Jun 2016 until present

- Visual designer and design lead on app and web design projects
- Won first price at the Digital Communication Awards 2019 for EnBW's corporate website redesign.
- Team organization, workshop facilitation, project scoping, estimations, work in an agile team setup
- Clients include Daimler, Mercedes-Benz, EnBW, Bosch, IQOS

### Art Director/Digital

[Jung von Matt/Neckar](#) ↗ · Sep 2014 until May 2016

- Part of a newly formed digital unit at Jung von Matt
- Design of digital platforms and creative campaigns for finance, insurance, travel, retail and automotive clients
- Design of Mercedes-Benz-Bank's interactive financing-configurator won bronze at the Digital Awards Germany
- Designed Apple Watch app for watch company STOWA

### Designer

[Scanbot](#) ↗ · Jun 2012 until Sep 2014

- Product development company focused on scanning app. Scanbot app quickly gained traction and is now one of the most successful scanning apps for iOS and Android
- Responsibilities included branding, design of app website and app icons
- Creation of app-store marketing materials

## Education

### FernUniversität in Hagen

B.Sc. in Computer Science · Apr 2019 – 2023

### Rhein-Sieg-Academy of Arts and Design in Hennef

Diploma in Communication Design · Nov 2007 until May 2012

Graduated as best-in-class.

## Skills

### Interface Design Tools

Sketch

Adobe CC

### Prototyping Tools

Principle

html / css / js

FramerX and React

InVision

### Visual Design

Design systems and style guides

Mobile design

Web design

Animation and motion design

Art direction and branding

Design for accessibility

### Illustration

Icon design

Vector illustrations

Sketchnoting

Simple 3D illustrations

### Way of Working

Agile, iterative thinking

Organized

Collaborative and inclusive

Likes to facilitate and communicate

## Awards

### [Digital Communication Awards 2019](#) ↗

1<sup>st</sup> place in "corporate website"

### [Digital Award Germany 2017](#) ↗

Bronze in "UX and Usability"